

## Salisbury Area Board – Youth Funding Proposal

Please use this form to apply for the extra funding available through Salisbury Area Board for projects that respond to youth issues.

Proposals will be considered at the 15 March 2012 Area Board meeting.

Your name:	Alice Brooke-Smith
Organisation:	Salisbury Arts Centre
Address:	Bedwin Street, Salisbury, SP1 3UT
Email:	alice@salisburyarts.co.uk
Telephone:	01722 343 020
Organisation Type:	Not for profit
(delete at appropriate)	

## Please give a brief description of your proposed project:

Hijack: All Dayer will be a free, all day youth arts event curated and led by a group of young people in collaboration with Salisbury Arts Centre and Wiltshire Youth Arts Partnership.

The event will provide exciting opportunities for young people in Salisbury and the surrounding area to participate and engage with a variety of different arts activities, to find out more about opportunities available to them locally, and to try out and learn new skills in a safe environment. Free transport will be provided to and from the event.

The young people to lead on the project will include current members of the UpstARTS young promoters group, plus those involved in WYAP's Peer Mentor and YALG schemes. They will be offered the opportunity to gain an Arts Award as part of their involvement in the project.

The event will also provide a platform for youth performances from external community groups and organisations. Coverage of the event will be showcased on Sparksite and Spark Radio.

Salisbury Arts Centre WYAP will liaise with a variety of partners to ensure the success of the event and maximum inclusion of local young people. These organisations include:

- Bass Connection
- Wiltshire College
- Members of Salisbury's Outreach and Learning Opportunities group (SOLO) such as The Unit, Salisbury Playhouse, Salisbury International Arts Festival, Salisbury Cathedral and Salisbury Museum.

The event will be supported by Salisbury Arts Centre staff and a team of local volunteers.

Where will the project take place?	In the building and grounds of Salisbury Arts Centre,			
take place?	Bedwin Street.			
When will the project	Thursday 26 <sup>th</sup> July 2012, 12pm to 10.30pm			
take place?				
Who is the project	The project is aimed at young people aged 13-21			
aimed at?	years old from Salisbury and the surrounding area.			
How do you know the project is needed?	UpstARTS have recently run and promoted the hugely popular open mic events at Salisbury Arts Centre under the Hijack brand, and are now keen to work on a bigger challenge to further their skills and experience. They feel there are no similar opportunities currently available in the area.			
	UpstARTS have collected feedback from young people in the form of questionnaires and the results express a strong interest in a large-scale event to take place in the summer holidays.			
	Similar all-day events hosted at Salisbury Arts Centre, led by young people for young people, have been very successful. In 2010 more than 400 people attended.			
	Local arts organisations and youth service providers have expressed their support and interest in taking part in the event.			
Any other information to s	support your proposal?			
UpstARTS are undertaking further research to gauge the type of workshops and performances that young people would like to see at an all day event. They will be available to discuss their findings and suggestions at the Area Board meeting.				
How will you know if your project has been successful?	<ul> <li>We will carry out an evaluation of the project through:</li> <li>Interviews collected at the event by our young filmmaking group</li> <li>Feedback notice boards and questionnaires at the event</li> <li>An online survey after the event</li> </ul>			
	Monitoring attendance figures			
	<ul> <li>We will know it has been successful if:</li> <li>We achieve an audience of 300+ young people</li> <li>Positive feedback is received from attendees</li> <li>Young people take part in future activities as a result of their attendance at the event</li> </ul>			

What will happen to your project if your proposal is not supported?	If the proposal is not supported, Salisbury Arts Centre will still provide an event for young people, but this will be on a much smaller scale. This will have less of an impact for local young people with fewer numbers taking part and there would be no free transport made available.
Have you had any other funding towards the project? If so, from whom? (inc. Wiltshire Council)	Salisbury Arts Centre will commit the following funds to the project:  • £2,500 budget provided by Salisbury City Council for work with young people  • In-kind staffing and venue hire to the value of £3,000
	WYAP will provide in-kind support to the value of £1,000.

What is the total cost of			
the project?	Venue Hire and in	£4,000	
	house staffing		
	Services (technical and	£750	
	first aid)		
	Travel for young people	£1,000	
	Marketing	£750	
	Travel and materials for	£500	
	artists		
	Performances	£3,000	
	Workshops	£1,500	
	Total	£11,500	
		211,000	
How much funding are	£5,000		
you seeking from the	23,333		
area board?			
Does your organisation	Yes		
have a bank account?			

Signed: Alice Brooke-Smith Date: 25<sup>th</sup> January 2012

Please complete and return this form by **2 February 2012** to:

Marianna.dodd@wiltshire.gov.uk